

Official Entry Form / Rules, Terms, and Conditions

Nike / Homeless World Cup 2009 "Spirit, Unity, Victory" competition to create the official film of the Milan 2009 Homeless World Cup

Please complete the following information, sign in the space provided, and submit with your treatment to Milanfilm@homelessworldcup.org. Incomplete entries will not be considered. Treatment must include this completed form as well as a preliminary budget not to exceed US\$50,000.

NAME _____

ADDRESS _____

CITY / COUNTRY / POSTAL CODE _____

TELEPHONE (MOBILE) _____

ALTERNATE TELEPHONE _____

PREFERRED EMAIL ADDRESS: _____

WEBSITE (URL) IF ANY: _____

DATE OF BIRTH: _____

CITIZENSHIP: _____

I ACCEPT THE FOLLOWING RULES, TERMS, AND CONDITIONS:

1) Treatments must be emailed to Milanfilm@homelessworldcup.org accompanied by this completed official entry form, and must be received not later than midnight GMT, 31 July 2009. Treatments received after the deadline, or submitted without this completed official entry form, will not be considered, in the sole discretion of Nike and Homeless World Cup. Only one entry per person will be considered. All entrants must be of legal age to enter into binding contracts in their respective home countries of residence, as well as in Italy. All treatments entered become the property of Nike and HOMELESS WORLD CUP.

2) The filmmaker who submits the winning treatment will become the official filmmaker of the Milan 2009 Homeless World Cup and will be awarded a prize

stipend of US\$50,000 to produce a film of five to ten minutes (00:05:00 – 00:10:00) in duration. The winning filmmaker will collaborate with Nike and Homeless World Cup throughout the production, and Nike and Homeless World Cup reserve the right to intervene and reclaim the project (including all intellectual property rights) if the filmmaker runs out of money or otherwise, in Nike's or Homeless World Cup's sole judgment, demonstrates that he or she is not in a position to finish the film in accordance with the winning treatment. Taxes on the prize stipend will be the sole responsibility of the filmmaker. The filmmaker agrees to execute any documents necessary to ensure compliance with applicable tax laws. The filmmaker agrees to indemnify and hold harmless Homeless World Cup and its participants, sponsors (including without limitation Nike), and other affiliated entities from and against any claim of property damage or loss, financial loss, personal injury, or death arising out of or related in any way to the filmmaker's presence at or relationship with Homeless World Cup.

3) The finished film must be submitted to Nike and Homeless World Cup within thirty (30) days following the Milan 2009 Homeless World Cup Final championship match. The film must be in English (although it may be translated into other languages), and in content must be eligible for a PG rating from the Motion Picture Association of America.

4) The copyright in all footage shot by the filmmaker shall rest with the filmmaker. However, Nike and Homeless World Cup shall enjoy perpetual royalty-free licenses to exhibit, use, sell, sublicense, and exploit all footage shot by the filmmaker, including but not limited to the finished film and its contents, in all media (including without limitation the sale of the film on DVD or other media and the use of stills or extraction of other artwork from the film for use on apparel, footwear, equipment, posters, calendars, or other retail products). These licenses to Nike and Homeless World Cup shall be exclusive from the date the content is created until one (1) year after the first official public exhibition of the film in its final form. Thereafter, the licenses shall be nonexclusive.

5) Nike and Homeless World Cup reserve the right to select and interview finalists before making their final selection of the winning filmmaker and treatment. All decisions of Nike and Homeless World Cup shall be final.

I ACCEPT AND AGREE TO BE BOUND BY THESE RULES, TERMS, AND CONDITIONS. I AM OF LEGAL AGE TO ENTER INTO THIS AGREEMENT.

Signature

Date

Print name